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Coronado Brewing Co. Creates Special Edition San Diego Festival of Beer Brew San Diego Brewery Debuts New Beer to Celebrate Fest's 20th Anniversary

(SAN DIEGO, Calif. – August 14, 2014) – [San Diego Festival of Beer](#) officials announced today that [Coronado Brewing Company](#) will release a special brew for the San Diego Festival of Beer's 20th Anniversary. The limited edition beer, which Coronado Brewing has dubbed 'SD Party Pilsner,' is being brewed for keg release. The brewery will also donate \$1 of each pint sold on the evening of August 20th, to the San Diego Professionals Against Cancer (SDPAC), the nonprofit group that runs the annual San Diego Festival of Beer, to benefit local cancer charities.

"As a cancer survivor, I am very excited we had the opportunity to work with San Diego Professionals Against Cancer & the San Diego Festival of Beer," said Rick Chapman, President and Co-Founder of Coronado Brewing Company. "I can't think of a better way to raise funds for cancer research than creating a unique CBC brew for people to enjoy"

The brew will be launched at the [San Diego Professionals Against Cancer](#) mixer on August 20, 2014 at the Coronado Brewing Co. tasting room located on Knoxville St. After the launch, the beer will be available for sale at the Knoxville tasting room and will be distributed to select breweries throughout San Diego, until the start of the festival. The special suds can also be sampled at Coronado's booth at the 20th Anniversary San Diego Festival of Beer at Broadway Pier Friday, September 19, 2014.

"We are very excited about our collaboration with Coronado Brewing Co. in the development of this special, commemorative beer," said Russ Novak, SDPAC board member. "Their generosity, combined with the creativity they are displaying in the crafting of this special brew, reflect great credit upon them both as supporters of the local fight against cancer, and of masters of the brewing trade."

Coronado Brewing Co. is one of 52 breweries (and counting) that will be serving tastings at the 2014 San Diego Festival of Beer. For the full list of attending breweries, visit www.sdbeerfest.org.

Early bird ticket specials are available now through August 20 for \$30 and will increase to \$40 starting August 21. Tickets can be purchased online at www.bit.ly/sdbeerfest. Visitors who pre-purchase tickets will be able to bypass the ticket line with a separate entrance. Each ticket includes admission into the event, 10 (4 oz) beer tastes and a special souvenir tasting mug for the first 3,000 attendees. Additional tastes may be purchased inside the event, \$10 for ten additional tastings and \$5 for five tastings. Wine



and merchandise are also available for purchase, as well as food from dozens of local vendors and food trucks. Credit cards will be accepted at the gate and an ATM will be available on site.

About the San Diego Festival of Beer

The San Diego Festival of Beer is a fundraiser staffed by volunteers with all proceeds benefiting local cancer charities. The San Diego Festival of Beer is the largest fundraiser of San Diego Professionals Against Cancer, a group of local business professionals, who in 1993, decided to throw a new kind of charity event.

For more information or to purchase tickets go to www.sdbeerfest.org. Join our social networks to be the first to know about exciting upcoming Festival news and exclusive contests: [Facebook](#) (San Diego Festival of Beer) and [Twitter](#) @SDbeerfest.

About San Diego Professionals Against Cancer

San Diego Professionals Against Cancer (SDPAC) is a non-profit organization dedicated to generating monies for cancer research, patient treatment, and services through fund-raising events such as our flagship San Diego Festival of Beer. The organization is comprised of local area professionals who volunteer their time, energy, and resources to organize local social events with the mutual goals of raising money for charity, benefiting corporate sponsors, vendors and donors, and creating a source of entertainment for the local community.

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